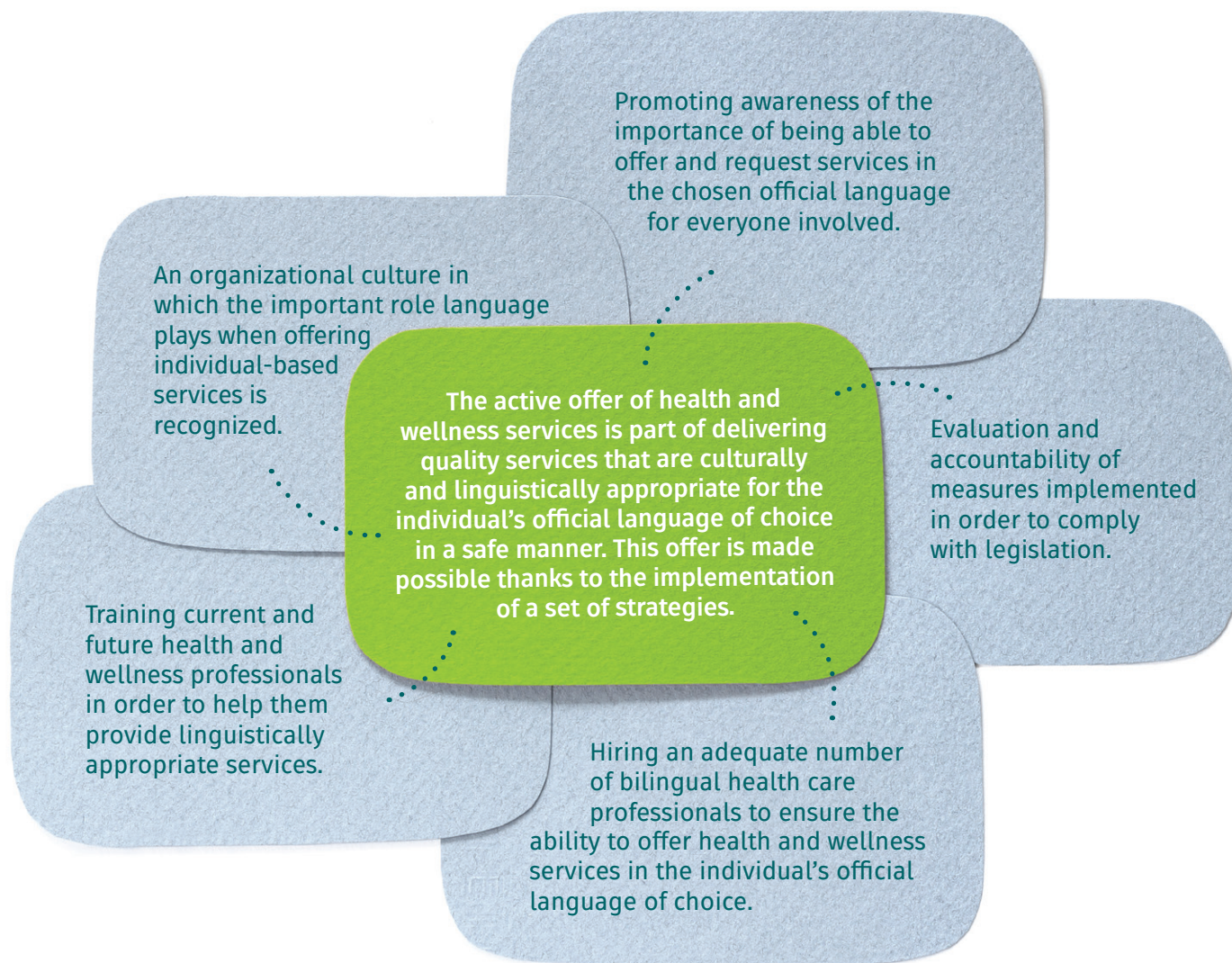


JOINT POSITION STATEMENT

ACTIVE OFFER OF HEALTH AND WELLNESS SERVICES IN NEW BRUNSWICK

An active offer is proactively offering, at the point of first contact, health and wellness services in the individual's official language of choice*.

The active offer of services is part of a holistic approach and must be practised along the entire health service continuum, from the planning stages to the provision of services, in both official languages.



The ability to understand and be understood constitutes an essential need, especially when it comes to health care. Therefore, providing health services in both official languages is a measure that focuses on safety, equity and respect.

* The Société Santé en français and French-Language Health Networks' Joint Position Statement on the Active Offer of French-Language Health Services for Francophone and Acadian Minority Communities in Canada (2019)

