

# ACTIVE OFFER OF HEALTH AND WELLNESS SERVICES IN NEW BRUNSWICK\*

An active offer is proactively offering, at first contact, health and wellness services in the official language of one's choice.\*\*

An active offer of services is part of a holistic approach and must be practised along the entire service continuum, from the planning stages to the provision of services, in both official languages.



It is essential to be able to understand others and to be understood, especially when it comes to health care. Providing services in both official languages is therefore a measure rooted in safety, equity and respect.



\*This statement is based on the Official Languages Act of New Brunswick.

\*\*The Société Santé en français and the French-Language Health Networks' Joint Position Statement on the Active Offer of French-Language Health Services for Francophone and Acadian Minority Communities in Canada (2019).